

ARIS KAMPAS

DIGITAL DESIGNER
WORDPRESS DEVELOPER

Fast and energetic digital designer & Wordpress developer, offering 4+ years of expertise overseeing various companies projects and design teams of 2-4 people, designing and developing websites and web-shops for companies.

To accomplish this, I draw from user experience, user testing and acceptable web design principles and practices.

CONTACT

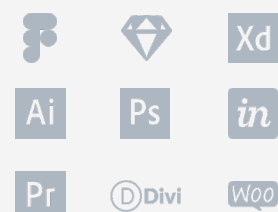
☎...42728032



SKILLS

- 📄 WIRE FRAMING
- 📄 PROTOTYPING
- 📄 UX DESIGN
- 📄 UI DESIGN
- 📄 USER TESTING
- 📄 WEBSITE DESIGN
- 📄 WORDPRESS
- 📄 HTML / CSS

TOOLS



LANGUAGES

- 🇬🇧 English (Proficient)
- 🇩🇰 Danish (Conversational)
- 🇬🇷 Greek (Native)

INTERESTS

- OIL PAINTING
- ARTS & CRAFTS
- READING
- PHOTOGRAPHY
- OLD THINGS

WORK EXPERIENCE

🔗 SUSTAINARY (Sep 2018 - Present) Design team lead, UX/UI & Web Designer

My team and I designed and developed the company's website (WP/Divi, Aventri), our event and project websites, and marketing material for the various events we organized:

- SDG Tech Awards 🔗
- Sustainable Fast Track UK program 🔗
- Green Impact Week 🔗
- Greenimpact.io 🔗

Additional projects in Sustainary include: *Green Gold Investment Summit 2021*, *Green Crowdfunding Accelerator* and *Green Crowd-lending Accelerator* (both in collaboration with COOP), *Cloud Hub*.

Our team consisted of me and **2-4 graphic designers** who have been invaluable to me through this journey.

I always tried to balance between the company's requirements and the user's needs, including responsiveness, accessibility and information architecture. Our work has resulted in a **37K unique website visitors** (from none just 3 years ago) on the *Sustainary.org* website alone, and almost **4K users** on *Greenimpactweek.com* and *SDGtechawards.com* each, on 2021. Our work with the **Sustainable Fast Track UK Program** was a success with over 100 companies from all over Europe participating at the event in London.

All this work has placed **Sustainary** as a front runner among the **Green Transition organizations in the Nordics**.

🔗 aMazy (June 2020) Web Designer & WP/Woo-commerce Developer

I designed the company's website on Wordpress/Woo-commerce & Flat-some: I migrated the e-shop's over **3.500 products in 300 categories from Prestashop**, created the shop pages and content, and set up the inner workings of the front-end and the back-end. I also made tests to ensure the **best possible User Experience**. Since 2020 more than **6.5K** users visited the website.

🔗 Lars Kræmmer (Jul 2021) Web Designer & WP/Woo-commerce Developer

I designed Lars Kræmmer Artist website on Wordpress/Woo-commerce/Divi, I created an e-shop component (Woo-commerce), I created the pages and content and configured the checkout process, according to the client's requirements.

Now the customer can **sell his artwork online** through his own website.

🔗 YOSTOCKS (Jan 2019) Mobile UI Designer

I designed the alpha prototype for user testing and concept validation for this **fractional stock exchange trading platform** project.

The project was designed on Sketch and InVision, for testing purposes, and exported for the developer team.

OTHER PROJECTS

🔗 GOVO UX/UI DESIGN

In this school project I designed the GOVO mobile app. I became familiar with all the aspects of UX/UI Design, namely surveys and interviews, market research, personas and user flows, site maps Information Architecture and card sorting, wireframes and prototypes, usability tests, final mockups, deliverables and creating a design language system.

🔗 REALTY FINDER UI DESIGN

In this school project, I designed a responsive web app that provides property buyers with information on properties of interest. My project focused on responsive layouts, design patterns and principles, creating a style guide, use of shapes and icons, color theory, typography and imagery.

EDUCATION

Certification in UX DESIGN

CareerFoundry (2018)

Certification in Front-End Development

CareerFoundry (2019)

Studies in BANKING & FINANCE

University of Piraeus Dep. of Banking & Financial Management

Bachelor in ACCOUNTING

Piraeus University of Applied Sciences